

# ANATURBINO

## UI/UX DESIGNER

### SUMMARY:

Innovative UX/UI Designer with a flair for crafting captivating and user-centric interfaces. Skilled in design tools, wireframing, and prototyping, with a strong focus on user research and testing to optimize usability. Strong background in frontend development, branding, project management and customer service. Pursuing a UX/UI design role to apply my expertise, drive creative solutions, and contribute to a team's success in delivering exceptional user experiences and interfaces.

### PROJECTS:

#### anaturbino.com - Portfolio Website

UI/UX Designer & Frontend Developer

January - March 2023

Designed and developed a personal portfolio website showcasing my UI design work and expertise. Employed HTML, CSS, and JavaScript to create a responsive and visually appealing site, leveraging industry-standard tools such as Visual Studio Code and GitHub for version control and seamless collaboration.

#### Foreign - International eCommerce App

UI Designer | CareerFoundry Project

December 2021 - January 2022

Conceptualized and designed an eCommerce app that allows users to purchase clothing items from all over the world from the comfort of their home. My role included ideating, designing, user testing, competitive and user researching, interviewing, AB testing and prototyping.

#### AlwaysFive - Happy Hour Finder App

UX/UI Designer | CareerFoundry Project

September - November 2021

Designed both user interface and user experience for a location based happy hour finder app. Deliverables included user flow and stories, competitive analysis, user personas, minimum viable product, usability test and user interview results, style guide, functional prototype and mockups.

### EMPLOYMENT:

#### UX/UI Designer, Think Big Technology, Belleville, NJ

January 2022 - Present

- Designed user-centric websites and apps for multiple local businesses using Figma.
- Acted as the primary liaison between the design and development team, ensuring design fidelity in final products.
- Fostered a collaborative approach with consistent stakeholder feedback to align designs with user and business objectives.
- Delivered impactful digital and branding solutions by balancing user expectations with business goals.
- Consistently met all project timelines and due dates, ensuring timely delivery and launch.

#### Program Manager, The Hudson County Latino Foundation, Jersey City, NJ

August 2019 - May 2021


- Managed diverse teams and collaborated in various environments, emphasizing leadership and adaptability.
- Demonstrated strong organizational and project management skills through overseeing reporting, projections, and team training.


#### Operations & Development Specialist, HCLF, Jersey City, NJ

February 2019 - May 2021


- Developed programs and projects, highlighting creative problem-solving and strategic planning abilities.
- Showcased versatility, presentation skills, and relationship-building through planning sessions, reporting, and outreach.

### CONTACT:

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Jersey City, NJ 

### SKILLS:

UI/UX Design

Competitive Analysis

User Interviews & Testing

User Personas

User Flows

Prototyping

Wireframing

Typography

A/B & Preference Testing

Responsive Design

Mockups

Frontend Development

### TOOLS:

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Invision

Canvas

VS Code

GitHub

Balsamiq

Microsoft 365

Google Workspace

### EDUCATION:

**UI/UX Design with Frontend Development**, CareerFoundry, Berlin, Germany (2022)

**Bachelor of Arts in Psychology**, New Jersey City University, Jersey City, NJ (2019)

### LANGUAGES:

English - Native

Portuguese - Native

Spanish - Intermediate